

Corporate Sponsorship Opportunities

County Clare

At the heart of European Volunteering 2027

SUPPORTING COUNTY CLARE'S VOLUNTEERS IN 2027



brand ambassador

European & National Engagement

European Volunteering Capital 2027 will bring opportunities to engage with national and European networks, community organisations and leaders in volunteering and social development.

Corporate partners can benefit from association with Clare's international profile.

A LASTING LEGACY

Corporate support can also help strengthen volunteering in Clare beyond 2027 by contributing to the development of local volunteering capacity and infrastructure.

WHY PARTNER WITH US?

Becoming a partner provides your company with an opportunity to:

- + Demonstrate your commitment to local communities
- + Support volunteering and social inclusion
- + Engage employees in meaningful community activity
- + Raise your profile through a high-profile countywide programme
- + Associate your brand with Clare's European recognition
- + Help create a lasting legacy beyond 2027



JOIN US

We would be delighted to discuss a package that works for your organisation.

To discuss sponsorship opportunities, please contact:

Sharon Meaney, Clare Volunteer Centre

☎ 065 68 455 17

☎ 086 803 1106

✉ sharon@volunteerclare.ie

Brendan Boyce, Clare County Council

☎ 086 378 0719

✉ bboyce@clarecoco.ie

We are inviting expressions of interest from businesses by no later than 31st October 2026.



SCAN ME

Find out more about Clare European Volunteering Capital 2027 at www.clare2027.ie or scan the QR code.



@ClareVolunteerCentre

#EVCapital2027



County Clare has been named European Volunteering Capital 2027, recognising the huge contribution volunteers make to communities across the county and putting County Clare on the European stage.

Throughout 2027, a programme of events and activities will celebrate volunteering, encourage more people to get involved and showcase County Clare nationally and across Europe.

County Clare now joins a distinguished list of previous European Volunteering Capitals, including Barcelona, Lisbon, London, Berlin and Gdansk.

We are inviting businesses to become corporate partners and play a visible role in celebrating and supporting the thousands of people who give their time to make County Clare a better place.

WAYS TO GET INVOLVED

1. Volunteer Ambassador Programme

Become the official sponsor of Clare 2027 Volunteer Ambassadors.

A dedicated Volunteer Ambassador Programme will see volunteers representing European Volunteering Capital 2027 at events, conferences, community activities and celebrations throughout the year.

One company will have the opportunity to become the Official Volunteer Ambassador Programme Sponsor, with:

- ➔ Company logo prominently featured on official Volunteer Ambassador apparel
- ➔ Recognition across Ambassador Programme promotional materials
- ➔ Association with Clare's volunteers throughout the 2027 programme
- ➔ Opportunities to support Clare 2027 Volunteer Ambassador training and development
- ➔ Corporate recognition at key 2027 events
- ➔ Social media and digital promotion throughout the year
- ➔ Recognition as a key supporter of European Volunteering Capital 2027

A high-profile, year-long partnership connecting your brand directly with Clare's volunteer community.

Volunteer Celebration Partner

Help us celebrate the people who put County Clare at the heart of European Volunteering

Become a partner of Clare's volunteer recognition and celebration activities throughout 2027.

Your business could support volunteer recognition events, celebration events, appreciation initiatives and opportunities to shine a light on the people who give their time to others.

Your support could include:

- ➔ Event sponsorship and branding
- ➔ Company recognition at volunteer celebrations
- ➔ Social media and digital promotion
- ➔ Opportunities to present awards or recognition
- ➔ Employee participation in volunteer celebrations

Celebrate County Clare's volunteers and show your customers and employees that your business values community.

Volunteer Festival Partner

Be part of one of County Clare's biggest celebrations of volunteering.

Support a major programme of events celebrating volunteering across County Clare.

Partnership opportunities could include:

- ➔ Main event sponsorship
- ➔ Stage or activity sponsorship
- ➔ Volunteer zone sponsorship
- ➔ Family and community activities
- ➔ Promotional and exhibition spaces
- ➔ Staff volunteering opportunities
- ➔ Branding across event materials and communications

Put your business at the centre of a county-wide celebration of volunteering.

Clare 2027 Business Partner

Join the Clare 2027 network.

Become an official Clare 2027 Corporate Partner and demonstrate your commitment to volunteering, community and social impact.

Corporate partners will benefit from association with the European Volunteering Capital 2027 programme, with opportunities for:

- ➔ Clare 2027 partner recognition
- ➔ Digital and social media promotion
- ➔ Partner networking opportunities
- ➔ Employee engagement opportunities
- ➔ Inclusion in selected promotional materials
- ➔ Opportunities to participate in Clare 2027 events
- ➔ Connection with community and voluntary organisations across Clare

Employee Volunteering

Put your people at the heart of European Volunteering Capital 2027.

Give your employees the opportunity to get involved in volunteering during 2027 through organised volunteering opportunities and community initiatives.

Corporate partners could support employees to take part in:

- ➔ One-day volunteering opportunities
- ➔ Community projects
- ➔ Environmental initiatives
- ➔ Charity and community events
- ➔ Skills-based volunteering
- ➔ Team volunteering challenges

Businesses can give staff the opportunity to take part in volunteering days and community projects, helping to build teams, support staff wellbeing and strengthen links with local communities.

